

<https://www.catholicrecruitment.co.uk/>

Working, in the light of Christ.

An online Catholic  
Recruitment  
Community





# Catholic Recruitment

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## What is Catholic Recruitment?

“A cost effective one stop online Catholic recruitment community, promoting jobs in nurseries, schools, colleges, youth services\*, Dioceses\*, Parishes\* and Catholic Charities\* CMAT/Federation\*.

\* Can post an unlimited number of jobs for FREE

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## Why advertise with Catholic Recruitment?

### Single affordable cost - unlimited Job Listings

Join our online community for only £275.00 per year fixed until January 2022, as a member you will receive the following benefits:

- ❖ Unlimited number of job listing.
- ❖ Upload a video to your job listing.
- ❖ Upload 8 attachments if required to your listing.
- ❖ “Apply for this job” button, allows job seekers to email you directly or redirects them to a web site of your choice including redirecting to your TES advert.
- ❖ Your job listing posted to our Twitter account immediately on submission.
- ❖ Job seekers can share the job via Facebook, Twitter, LinkedIn, WhatsApp or email.
- ❖ Two featured jobs each year.
- ❖ If all school’s within CMAT/Federation join, you can list central jobs for free.
- ❖ Free mailbox with the ability to automatically send out application forms etc. You can also set up an autoresponder with further information. Keeping your own mailbox free.
- ❖ Our friendly Support team will Post your job listing if required for you for free.
- ❖ Email and telephone support.
- ❖ Allows your Dioceses, Diocesan organisation & Parishes to post their jobs for free.
- ❖ **Guaranteed no price increase until January 2022.**



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## Other Benefits

- ❖ Being part of and helping build a strong supportive online Catholic Community.
- ❖ Share and strengthen your faith through our News/Views section.
- ❖ Discuss good practise and experiences either on our blog or twitter feed.
- ❖ Free promotion of Courses events you are organising or hosting.
- ❖ Contribute to our News/Views section either as a writer or replier.
- ❖ Dioceses where 50% or more of schools join we will host an annual RE conference. The invite will go to all the schools and youth groups in the Dioceses. (Agenda to be set by Dioceses RE Team, 1 person per establishment).
- ❖ Dioceses where 50% or more of schools join we will host an annual RE parents half day. (Agenda to be set by local Clergy).
- ❖ Dioceses, Diocesan organisation and Parishes can post jobs their jobs for free.

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## Our First Year



## 6<sup>th</sup> January 2020 – 5<sup>th</sup> January 2021

- ❖ 340,356 Unique visitors visited our website
- ❖ 1,569 new jobs were posted
- ❖ Posted 1,094 news articles
- ❖ We tweeted 2,984 tweets.
- ❖ Average twitter impression per month 57,300\*
- ❖ 898 people applied for jobs after viewing the job on our website\*\*
- ❖ 512 were successful in their application\*\*

\* Source Twitter Analytics

\*\* Source Visitors Survey 2020 as of Monday 4 January 2021.

## Web Site



## No app required!

- ❖ No app required! Our site has been designed to be viewed on any desktop or mobile device.
- ❖ Simple and easy to post and find jobs.
- ❖ Add a promotional video to your job listing.
- ❖ You can also add links to your schools web site and twitter to your job listing.
- ❖ No adverts on the site.
- ❖ No registration required from job seekers to view or apply for jobs.
- ❖ Option for job seeker to sign up for weekly notifications of new jobs posted.
- ❖ Job listing page clean and clutter free no other jobs displayed on this page.
- ❖ Options to share the job via Facebook, Twitter, LinkedIn, WhatsApp or email.
- ❖ “Apply for this job” button, allows the user to email you directly or redirects them to a web site of your choice including redirecting to your TES advert.

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## Support

Telephone: Monday – Wednesday, Friday (10.30am - 5.00pm) Thursday (11.30 – 5.00pm)

Email - Monday - Friday and Saturday am

We will even post your job listing for you!

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**Email - [hello@catholicrecruitment.co.uk](mailto:hello@catholicrecruitment.co.uk)**

**Telephone - 01494 855456**

**Twitter - [@RC\\_Employment](https://twitter.com/RC_Employment).**