

<https://www.catholicrecruitment.co.uk/>



## Information Pack 2023



Catholic Recruitment is not-for-profit.



# Catholic Recruitment

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## What is Catholic Recruitment?

“A cost effective one stop online Catholic recruitment community, promoting jobs in nurseries, schools, colleges, youth services\*, Dioceses\*, Parishes\* and Catholic Charities\* CMAT/Federation\*\*.

\* Can post an unlimited number of jobs for FREE

\*\* If all schools within the CMAT/Federation join central jobs listed free.

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## Why advertise with Catholic Recruitment?

### Single affordable cost - unlimited Job Listings

Join our online community for only £275.00 per year fixed until January 2025, as a member you will receive the following benefits:

- ❖ Unlimited number of job listing.
- ❖ Upload a video to your job listing.
- ❖ Upload 8 attachments if required to your listing.
- ❖ “Apply for this job” button, allows job seekers to email you directly or redirects them to a web site of your choice including redirecting to your TES advert.
- ❖ Your job listing posted to our Twitter account immediately on approval.
- ❖ Job seekers and employers can share jobs via Facebook, Twitter, LinkedIn, WhatsApp or email.
- ❖ We retweet your job listing or other tweet if you mention @RC\_Employment.
- ❖ Two featured jobs each year.
- ❖ If all school’s within CMAT/Federation join, you can list central jobs for free.
- ❖ Recurring discount for all schools, if all within the CMAT/Federation join.
- ❖ Our friendly Support team will Post your job listing if required for you for free.
- ❖ Email and telephone support.
- ❖ Allows your Dioceses, Diocesan organisation & Parishes to post their jobs for free.
- ❖ **Guaranteed no price increase until January 2025.**



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## Other Benefits

- ❖ Being part of and helping build a strong supportive online Catholic Community.
  - ❖ Share and strengthen your faith through our News section.
  - ❖ Discuss good practise and experiences on our twitter feed.
  - ❖ Free promotion of Courses events you are organising or hosting.
  - ❖ Contribute to our News section as a writer.
  - ❖ Dioceses where 50% or more of schools join we will host an annual RE conference. The invite will go to all the schools and youth groups in the Dioceses. (Agenda to be set by Dioceses RE Team, 1 person per establishment).
  - ❖ Dioceses where 50% or more of schools join we will host an annual RE parents half day. (Agenda to be set by local Clergy).
  - ❖ Dioceses, Diocesan organisation and Parishes can post jobs their jobs for free.
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## Report on Year Three

### 6<sup>th</sup> January 2022 – 5<sup>th</sup> January 2023

- ❖ 11,429 Average unique visitors per month\*
- ❖ 5,391 new jobs were posted
- ❖ Posted 636 news articles
- ❖ We tweeted 6,051 tweets.
- ❖ Our weekly newsletter is emailed to 1,301 recipients each week  
53.4% average open rate. \*\*
- ❖ Average twitter impression per month 59,475\*\*\*

\* Source Google Analytics – A unique visitors is only counted once per month, no matter how many times they visit during the month.

\*\* Source Mailchimp Analytics

\*\*\* Source Twitter Analytics

## Web Site



## No app required!

- ❖ No app required! Our site has been designed to be viewed on any desktop or mobile device.
- ❖ Simple and easy to post and find jobs.
- ❖ Add a promotional video to your job listing.
- ❖ You can also add links to your schools web site and twitter to your job listing.
- ❖ No adverts on the site.
- ❖ No registration required from job seekers to view or apply for jobs.
- ❖ Option for job seeker to sign up for weekly notifications of new jobs posted.
- ❖ Job listing page clean and clutter free no other jobs displayed on this page.
- ❖ Options to share the job via Facebook, Twitter, LinkedIn, WhatsApp or email.
- ❖ “Apply for this job” button, allows the user to email you directly or redirects them to a web site of your choice including redirecting to your TES advert.

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## Support

Telephone: Monday – Wednesday, Friday (10.30am - 5.00pm) Thursday (11.30 – 5.00pm)

Email - Monday - Friday and Saturday am

We will even post your job listing for you, for FREE!

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**Email - [hello@catholicrecruitment.uk](mailto:hello@catholicrecruitment.uk)**

**Telephone - 01494 855456**

**Twitter - [@RC\\_Employment](https://twitter.com/RC_Employment).**